Accreditation in Higher Business Education in the Private Sector:
The Case of Jordan

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Abstract
This study explores the development of a quantitative research designed to examine the accreditation system of undergraduate Business Administration program in private universities in Jordan, in comparison with the standards of the Quality Assurance Agency (QAA) in the United Kingdom. The research has set out a description of Jordanian accreditation process of private universities and the QAA system of quality assurance. It has drawn out some distinctions in terms of similarities and differences. The findings suggest that although the current arrangements for accreditation in Jordanian private universities are making some progress in determining and assuring quality standards in the Business Administration program, however, they are still inadequate. Accreditation should apply to all institutions of higher education in Jordan. It is also important that the accreditation council in Jordan should be strengthened and its formation changed to incorporate universities, government, employers and professional bodies.

Keywords: Higher education, quality assurance, accreditation, standards, Jordan, Business Administration, United Kingdom, Quality Assurance Agency.