As cost of technological development consists of tow parts- cost of a set of means and cost of maintenance of optimum modes .for the exactas definition of the export price it is necessary to combine analog and expensing method.

The expensing method is based on cost of production costs. However, that the prices of local market considerably differ from the prices of the international market, the application expensing of a method results in the unreasonable understanding or overestimate of the prices. Using of this methods is rational only at definition of the export price of the unique product, not having of analogues ,or production ,where the share of expenses makes about 60% of their total cost.

At definition of the export price of the labor-consuming equipment use an analog method, at which the realization and consumption of the competitive goods are guided by the average prices of the international commodity markets reflecting a conditions of manufacture. However , these adjusted prices need to be corrected in view of distinctions in technical and economic parameters both complete set of an exported product and products-analogues.

For exalter definition of an adjusted price in concrete commercial conditions, it is necessary to accept a number of the amendments to base conditions. These amendments are : the amendment on basis of delivery (difference from condition ex-beyond the scope of the amendment on the term of payment (reduction to the terms of payment in cash); the amendment on quantity of products (volume of party ); the amendment for the term of delivery (i.e. on date of account of the export price); t At alignment of commercial conditions of delivery the amendments on difference of a complete set and technical and economic parameters are entered .To their definition are applied ; one parametrical methods , and methods based on the theories of life cycle .

As the base export price of product the meaning of an adjusted price of product – analogue updated is accepted in view of the specified amendments.