

Course Description of the Radio and Television Department Courses

University Compulsory Requirements (12 hours)

(9300105) Entrepreneurship and innovation

Prerequisite: None

This course aims to introduce students to the theory of leadership and its practical applications. The course focuses on the different stages related to the pre-planning process for establishing a new business, which includes the stage of creating ideas and concepts, evaluating ideas, feasibility analysis, building a business model, building a business plan, managing small businesses, and strategies that improve their work and contribute to their sustainability. Students will be introduced to the means by which intellectual property is protected, such as patents and trademarks, and the related legislation. Accordingly, students are expected to develop a deep understanding of the success issues, opportunities, and risks associated with entrepreneurship.

(9400100) National Education

Prerequisite: None

Defining loyalty, belonging, citizenship and upbringing, then explaining the importance of Jordan's location and its demographic origins. Tracing the ancient civilizations on the land of Jordan, the Islamic character of Jordan until the end of the Ottoman Caliphate and then the stages of the establishment of the Jordanian state. The Hashemites in History, The Great Arab Revolt, the Achievement and Policies of the Founding King (Abdullah I), King Talal, King Hussein, King Abdullah II: His Political Thought and Jordan First Philosophy. In addition to clarifying the political system starting with the Aal al-Bayt institution and the jurisdiction and powers of the three authorities, then the constitutional development and the democratic process [the Constitution and the Charter]. As well as Jordanian society characteristics, problems and social mobility. Definition of political challenges, security in its foundations and philosophy. Economic challenges (unemployment and poverty), population growth and the strategic plan for the population, as well as the cultural, educational and media axis.

(9400107) Leadership and Social Responsibility

Prerequisite: None

This course aims to introduce students to the basic concepts of social leadership and citizenship responsibility. Developing students' leadership skills and attitudes, and promoting individual, group and community values. Focus on practicing social leadership and responsible citizenship.

(9400108) Life Skills

Prerequisite: None

This course aims to introduce students to the essential skills required for their professional and personal success. Students will help them develop self-awareness and better understand their worth, talents and qualities. Emphasis is placed on communication, problem solving, critical thinking and effective learning skills. The course also covers personal management capabilities that include goal setting, time management, organization and planning. The participating students will be introduced to the importance of adopting positive attitudes, making responsible decisions, improving the skills necessary to work with others effectively, building team spirit, respect for others, and the ability to lead in different situations. In addition, the course covers basic employability skills, such as personal and professional development planning.

(9400109) Military Sciences

Prerequisite: None

Introducing the organization of the Jordanian Armed Forces and their formations in terms of origin and development. Types of wars. The emergence and development of the Public Security Directorate, the General Intelligence Department, and the Civil Defense Directorate. The role of the Jordanian armed forces in development and peacekeeping. Exposing some revolutions and wars, such as: the Great Arab Revolt, the 1948 and 1967 war, the Battle of Karama, and the 1973 Ramadan War.

(9400113) Communication Skills in Arabic (1)

Prerequisite: P.T Level Exam 9401099

This course aims to enhance the student's ability and accuracy in using the Arabic language and develop his verbal communication skills by learning effective listening and verbal and nonverbal communication skills through scientific and practical training, with an emphasis on comprehension and comprehension skills, as well as correct conversation, reading and writing skills. In this course, students are trained in conducting personal interviews, performing a number of roles, telling stories and dialogue, persuasion, writing a CV, skills to bear pressure and stress, listening skills, and conflict resolution. Students are also trained extensively in the use of correspondence and presentations. Students are encouraged to think critically, to actively participate in class discussions, to conduct powerful and persuasive class presentations, and to learn skills through teamwork and interactive methods.

(9400123) Communication Skills in English (1)

Prerequisite: P.T Level Exam 9402099

This course aims to enhance the student's ability and accuracy in using the professional English language, while developing their verbal communication skills by learning effective listening and verbal and nonverbal communication skills. The course adopts a scientific and practical training method, with emphasis on comprehension skills, and comprehension in speaking, reading and writing. In addition, students will be trained in job interviewing, role playing, narration, dialogue, persuasion, conflict resolution skills and CV writing. Students are also trained extensively in the use of correspondence and presentations, and to do this, students will be encouraged to think critically and actively participate in class discussions, through group work methods.

University Elective Requirements (Humanities) (6 hours)

(9400103) Human Civilization

Prerequisite: None

This course deals with the definition of the basic concepts related to civilizations, the theories that explain the emergence of those civilizations, the factors of the rise and fall of civilization, and the manifestations of civilization. The method of dealing with this material ranges between lecture and discussion, and the student must read the required material before attending the class. Everyone participating in the discussion is expected to contribute to the discussion tasks and reading the texts.

(9400104) Political Science

Prerequisite: None

The course aims to enlighten students and provide them with the important principles of the concept of politics, how this concept has developed, and its relationship with other sciences. Which provides him with abundant information that makes him aware of what is going on around him in the world of politics.

(94000114) Communication Skills in Arabic (2)

Prerequisite: 9400113

This course aims to enhance the student's ability and accuracy in using the Arabic language and develop his verbal communication skills by learning effective listening and verbal and nonverbal communication skills through practical training, with an emphasis on comprehension and comprehension skills, as well as correct conversation, reading and writing skills. In this course, students are trained in conducting personal interviews, performing a number of roles, telling stories and dialogue, persuasion, writing a resume, skills to bear pressure and stress, listening skills, and conflict resolution. Students are also trained extensively in the use of correspondence and presentations. Students are encouraged to think critically, to actively participate in class discussions, to conduct powerful and persuasive class presentations, and to learn skills through teamwork and interactive methods.

(9400124) Communication Skills in English (2)

Prerequisite: 9400123

This course aims at developing the skills learned in English through the study of a choice of relevant texts with particular focus on such concepts, skills, tasks as well as vocabulary that will help the student to progress further. The course covers a variety of topics and content that includes a range of language skills that are used in daily and academic life. Reading, writing, speaking and

listening are focused on as skills of equal importance. The emphasis will be on learning how to use language to express opinions – not simply learning the rules of the English language. Overall students will be working on communication and the study skills necessary in their academic and professional life.

(9400133) Jerusalem and the Palestinian Cause

Prerequisite: None

This course examines the Arabness of Palestine from time immemorial and focuses on the Palestinian issue from the late nineteenth century until the present, where the colonial conspiracy against Palestine, represented by the Sykes-Picot Agreement, the Balfour Declaration, the British Mandate over Palestine, and its role in establishing the Jewish national home on the soil of Palestine and the establishment of the State of Israel on the part From Palestine and seizing the rest of Palestine during the Israeli aggression on Egypt, Jordan and Syria. It also discusses the Zionist expansion at the expense of the Palestinian land, and deals with the struggle of the Palestinian people over the years against the forces of colonialism, the establishment of the Palestinian Authority, the peace negotiations and the Oslo Accords. The course focuses on the city of Jerusalem, the Israeli attacks on it, and the policy of Judaization that aims to erase the Arab-Islamic character of the city. It also shows the role of the Hashemites in the cause of Jerusalem and its sanctities. The course does not miss the international legitimacy position on the issue of Palestine and Jerusalem as its eternal capital.

(9400171) Introduction to Sociology

Prerequisite: None

It deals with the emergence and development of sociology as an independent science with its theories and methods, and the relationship of sociology with other sciences, and the study of a number of topics that can help the student in understanding society and the prevailing systems in it, and introducing the processes of social interaction, social phenomena, primary and secondary groups, organized crime, and mobility social.

(9800191) Principles of Communication (for non-media students)

Prerequisite: None

It aims to develop students' knowledge of human communication, starting with self-communication and ending with international communication, with a focus on mass communication and its impact on our contemporary lives.

(9700102) Human Rights (for non-law students)

Prerequisite: None

This course aims to define the nature of human rights and the development of their internal and international recognition, the legal status of human rights in Jordan, international human rights law and the International Bill of Human Rights represented in the Universal Declaration of Human

Rights, the International Covenant on Civil and Political Rights and the International Covenant on Economic, Social and Cultural Rights, as well as The article pays attention to other international human rights conventions, especially those related to racial discrimination, discrimination against women, children's rights and refugee rights. The article deals with the regional protection of human rights at the European, American, African and Arab levels. Finally, the course presents the most prominent human rights: the right to equality and non-discrimination, the right to life and the right to political participation.

University Elective Requirements (Science, Technology, Health, and Arts) (3 hours)

(9100101) Science and Life

Prerequisite: None

This course studies the sciences in the Arab and Islamic world in the Middle Ages; History of Science, Scientific Communication between Arabs and Europeans (translation), Scientific Renaissance of the Arabs in the Middle Ages, Science, Technology and Society (the nature of science and technology and their interrelationships, characteristics of contemporary science and technology, the impact of science and technology on modern society, Science and technology in developing countries).

(9200101) Introduction to Fine Arts (for non-architecture and design students)

Prerequisite: None

This course deals with the definitions and technical terms of fine arts that help the student to understand the foundations and principles of fine arts in general, which enables the student to view the history of human interaction and its integration with artistic beauty, and to appreciate it since the emergence of ancient civilizations, and the impact of these arts on different areas of life.

It also deals with the role of Islamic civilization in the development of architecture, decoration, and artistic appreciation as an aspect of the cultures of Islamic society.

It deals with the artistic stages that the fine arts have gone through in the modern and postmodern era, from theoretical, philosophical, and aesthetic developments that contributed to the crystallization of new artistic concepts and terms in the world of artistic taste, which led to the birth of modern and contemporary art schools and movements, which strengthened the position of the artist, and helped him develop his means. And his tools that he created and innovated in various technical fields.

The course also focuses on the importance of creative and industrial design as part of the fine arts, emphasizing its pioneering role in changing the human lifestyle, especially after the industrial revolution in Europe in the modern era.

(9200102) Development and Environment

Prerequisite: None

This course aims to introduce students to the relationship between the environment (nature, biodiversity, natural resources, environmental services, etc.) and development. Where the relationship between the environment and development processes and the multiple dimensions of sustainability, their conflicts and contradictions, will be discussed. This will be done by analyzing the discourse of economic development, environmental quality, and social justice. This course is divided into two main parts: First, The various theoretical aspects related to development and the environment and the debate around achieving sustainability in the fields of development and environment, and secondly, basic environmental issues such as climate change, water security, food security and biodiversity, health, and urban sustainability within the context of preserving the planet from the danger of environmental collapse and achieving sustainable humankind.

(9500101) First Aid

Prerequisite: None

The aim of the course is to prepare students to be ready to provide correct and appropriate first aid in emergency situations in order to save the lives of the injured or mitigate their injuries and prevent the deterioration of their health condition. Covers emergency medical care in chronic diseases such as diabetes, heart attacks and stroke.

(9500111) Food and Nutrition in our life

Prerequisite: None

This course aims to introduce the nutrients, their importance and their sources. It also illustrates the relationship of nutrition to health and disease. The article deals with the definition of the principles of proper nutrition, food groups, and the foundations of choosing healthy food. It also explains selected topics in nutrition, diets, cases of modern diseases and chronic diseases, human nutrition during the different stages of life and in human physical activity.

(9600101) Computer Skills

Prerequisite: 205336

This course gives an overview of the Internet, Internet protocols and the World Wide Web, including: Internet technology and its various services such as electronic messages, file transfer protocol, remote control protocol and chat. Study the principles of browsing, search engines and portals, design and implementation of websites using Hypertext Markup Language, including how to add: images, hyperlinks, lists, tables, forms, frames to web pages. Students also learn to use the Cascading Style Sheets and JavaScript languages.

(9600104) Digital Skills

Prerequisite: None

This course aims to enhance students' digital knowledge and skills, and prepare them for current and future jobs. The course qualifies students to learn the foundations of the digital world and enable them to make better use of technology to advance their professional lives. Course topics include, but are not limited to, types of data, information and digital content, digital identity, digital content creation in all forms, electronic security and safety (cybersecurity), cooperation and online work, global trends and technologies such as: big data, artificial intelligence, applications of gamification and balance. In the use of technology, social media, and digital professional competencies required in the current labor market. Through a combination of learning methods and experiential activities, students will be able to successfully deal with the dynamic demands of current and future local and global markets.

Faculty Compulsory Requirements (15 hours)

(803110) Introduction to Communication

Prerequisite: None

This course aims to introduce communication and its forms, types, levels, models and various effects, with a focus on mass communication by studying its means, characteristics, functions, responsibilities, and ethical and legislative controls, in addition to the communication process, its elements and obstacles, in addition to introducing the nature of interactive multi communication and its most important concepts, and the transformations that Witnessed by the field of communication as well as communication skills and requirements.

(803111) Jordanian Media

Prerequisite: None

This course aims to acquaint students with the emergence of the Jordanian media, its development and features, and the legislation that accompanied its journey since the establishment of the emirate until the present era. In addition to introducing the student to the role of the Jordanian media, its functions and effects, and explaining its importance in the political, cultural, developmental, public enlightenment and professional, ethical and legislative standards that govern the Jordanian media, as well as introducing its most important radio, television and press institutions.

(803210) Public Opinion and Propaganda

Prerequisite: 803110

This course deals with concepts related to public opinion, including its definition, types, manifestations, divisions, composition, and methods of influencing it, as well as the forces affecting it, as well as ways to measure it. The course also presents the concept of advertising, its emergence and development, its methods and elements of success, and its models.

(803310) Communication Theories

Prerequisite: pass 60 hours

This course aims to introduce the concept of communication and its importance, its types and the most prominent models of communication, in addition to introducing the concept of theory and its types, in addition to providing integrated knowledge about communication theories, including theories of influence, theories explaining violence, theories of plan development, uses and gratifications, dependence, implantation, framing, guarding the media gate and others to As well as theories of new or digital media. The course introduces students to the nature of the relationship between media scientific research and communication theories and enhances their ability to think critically and propose solutions to problems, by applying to various media phenomena and understanding the role of theory in its interpretation.

(803311) Media Research Methods**Prerequisite: pass 66 hours**

Through studying this course, the student learns about the nature and development of mass communication research and its various fields. He also learns about the types of research and its methods, defining the study community, samples, methods of data collection, tests of validity and reliability, documenting references and writing a research report. After studying this course, the student is expected to be able to choose a media research topic, determine the research problem, its importance, objectives, questions, hypotheses, study method, and how to extract research results. The focus in this course is on descriptive research as it is the most prevalent in the field of media.

Faculty Elective Requirements (9 hours)**(802230) Community Radio Stations****Prerequisite: None**

The course aims to introduce the concept of community radio and its role in supporting national identity, development and human rights, with a review of models for community radio and the type of programs that these radio stations can provide to the public.

(802241) Management of Media Institutions (for non-radio and television students)**Prerequisite: 803110**

This course deals with the concepts of management and its main functions, the importance of organization in media organizations, its structure and functions, in addition to the elements of leadership, control, coordination and the main influences on media management. The course also deals with media planning, its elements and characteristics, the difficulties it faces, the ethical standards that govern it, and how to make decisions in media organizations and work within a team.

(802252) Communication and Development

Prerequisite: 803110

This course deals with the study of development theories, and the functions entrusted to the media and its devices and means in the service of comprehensive development (economic, social and cultural), with a focus on the developmental role of the media in Jordanian society regarding various issues and topics related to population, health, motherhood, childhood, environment and food security, in addition to studying and evaluating media programs development in Jordan and how to advance it.

(802354) Film and Television Critique

Prerequisite: none

The course aims to introduce the concept of film and television criticism, its rules, and its importance to the program and film maker and to the viewer as well. Students are introduced to the characteristics of the language of fiction, documentary, and experimental cinematographic and television films. Students translate what they learn from the rules and methods of criticism into critical articles.

(803115) Historical Development of Mass Media

Prerequisite: None

This course deals with a historical study of the emergence and development of the means of communication in the Arab world in particular and the world in general, with an explanation of the historical features that mass communication media have experienced and the factors that affected its development and spread and how they affected the societies in which they appeared, starting with the book, the newspaper, the cinema, then radio, all the way to television and communication digital.

(803116) Communication and Society

Prerequisite: None

This course deals with the functions of communication in modern society, the interaction of means of communication with society in its various aspects of its activities, and raises critical discussions of the functional role of mass communication means, and the mutual influence between these means and society, while providing future visions. The course presents the tasks undertaken by the written press, radio, television and the Internet towards social changes, and social issues and problems, in addition to the professionalism of the means of communication in dealing with all these issues.

(803118) Contemporary Arab Media

Prerequisite: None

This course aims to study the reality of the contemporary Arab media, the vital issues it addresses, and the challenges it faces inside and outside the Arab world. Western, and the media role of the Arab press in the diaspora, as well as the role of Arab satellite channels in all of these issues.

(803312) International Communication**Prerequisite: pass 60 hours**

This course aims to enhance the students' knowledge of the basic issues in the field of international communication, both theoretically and practically. It also reviews the basic concepts related to this field of knowledge and its theories, and discusses a range of issues, including international media flow and cultural globalization. Communication dominance and media pluralism at the international level. This course is concerned with providing comprehensive knowledge about the activities of foreign missions and media centers, and the competencies required to carry out these activities. After studying this course, the student is expected to be able to communicate effectively with regard to the areas of international communication.

(803410) Media Translation**Prerequisite: English Language (803213)**

This course aims to develop students' skills in developing students' knowledge of journalistic English, translating press materials between English and Arabic and vice versa, and assessing text levels in terms of adherence to style.

Department Compulsory Requirements (63 hours)**(802112) Introduction to Radio and Television****(0-3:3)****Prerequisite: none**

The course aims to introduce the student to the radio and television industry, and their role in forming public opinion, to identify the components of radio and television studios, and how to use their equipment and devices in preparing and producing radio and television programs.

(802113) Writing for Radio and Television**(0-3:3)****Prerequisite: 802112**

In this course, the student learns about the importance of the spoken word through its relation to the subject, content, and form. He also learns about the basics of writing for radio and television, its specificity, and its forms by reviewing various models of radio and television writing and practical applications.

(802140) Technical Skills in Broadcast Production (1)**(0-3:3)****Prerequisite: 802112**

The course focuses on teaching the student basic radio and television technical skills and how to deal with radio and television techniques that enhance their ability to engage in radio production.

(802221) News Reporting for Radio**(0-3:3)****Prerequisite: 802113**

Through the course, students learn how to collect, formulate, edit and present news materials on radio stations in the form of news, reports and dialogues. Students are trained through group work on designing, producing and directing news programs, such as the summary, the newsletter, and the news period.

(802223) Radio Programs Production**(0-3:3)****Prerequisite: 802113**

This course aims to acquaint students with the nature of programs on radio, their types, content and technical forms, and the preparation of radio texts by studying and evaluating various models of programs such as variety programmers, cultural programs, radio magazines, and talk shows. The course also deals with program planning and preparation of daily broadcast programs, in addition to introducing the stages of preparing, producing and presenting a radio program.

(802225) News Reporting for Television**(0-3:3)****Prerequisite: 802113**

This course allows students to get acquainted theoretically and scientifically with the privacy of television news programs in form and content through studying and evaluating various models of television news materials. Through individual and group work, students are trained to write and edit news and photo reports, using appropriate digital editing programs.

(802232) Radio Directing**(0-3:3)****Prerequisite: 802140**

This course allows students to familiarize themselves with the basics of radio directing and the technical aspects of the radio studio and its equipment. It also introduces students to broadcasting and audio recording methods, in addition to training on how to translate radio ideas and texts into integrated radio materials.

(802243) Diction and Presentation Skills**(0-3:3)****Prerequisite: 802113**

This course deals with the different types of performance skills required of a broadcaster on radio and television, such as presenting news bulletins, managing talk shows, and others. Students enrich their performing skills through practical applications they carry out in radio and television facilities, focusing on different methods of recitation, taking into account the control of formation, sound pronunciation, and letter exits.

(802250) Principles of Public Relations and Advertising**(0-3:3)****Prerequisite: none**

This course aims to introduce the scientific foundations and principles of public relations and advertising, and deals with the study of the basic concepts of public relations and advertising, the development of these two media fields, the role of means of communication in public relations, public relations planning, crisis management, public relations strategies and advertising methods in its various forms.

(802327) Television Programs Production**(0-3:3)****Prerequisite: 802113**

This course allows students to enrich their knowledge in the field of preparing and producing television programs and to enhance their creative skills by producing an integrated work that uses the elements of television production and advanced technologies.

(802329) Documentary Film**(0-3:3)****Prerequisite: pass 66 hours**

The course aims to introduce students to the documentary film, its characteristics, importance, types and stages of preparation and production. Students learn how to plan and write a documentary film and are instructed on how to conduct research, interviews and field shooting for documentaries.

(802330) Television Directing**(0-3:3)****Prerequisite: 802140**

This course allows students to get acquainted theoretically and practically with the foundations of television directing, its methods, and its technical and artistic requirements. Students enhance their skills through practical applications in which they use the equipment of radio and television facilities.

(802333) Specialized Reporting**(0-3:3)****Prerequisite: pass 66 hours**

The course deals with the types of special coverage of events and occasions and their requirements of special work crews, logistical operations, planning and coordination between the various departments and sections of the radio and television medium. Students learn how to plan for special coverage and define and implement the desired goals.

(802345) Screenplay Writing**(0-3:3)****Prerequisite: 802113**

The course aims to introduce students to the art of script, its development, forms, and methods of writing. Selected samples of texts from some programs and documentaries are reviewed and studied in preparation for practical applications in the field of writing texts.

(802415) Radio and Television Issues**(0-3:3)****Prerequisite: pass 60 hours**

This course presents a number of contemporary and current media issues for discussion, debate and research. Students prepare scientific working papers about them, which are presented in the framework of discussion panels.

Studying the course includes identifying issues related to the work of audio-visual media, its performance and aspirations, in addition to how it addresses issues that fall within the framework of local, regional and global challenges.

(802425) Graduation Project**(0-3:3)****Prerequisite: pass 90 hours**

In this course, the student is assigned to prepare a graduation project that is a summary of the years of study, and the project can take any form of radio program. The student's work is subject to supervision, public discussion and scientific arbitration.

(802434) Specialized Media in Radio and Television (0-3:3)

Prerequisite: pass 60 hours

This course aims to introduce students to the concept of specialized programs, their functions, and the conditions that must be met in the field of radio and television. Models of programs covering the economic, cultural, scientific, women's, partisan, accidents and other specialized fields are reviewed and evaluated.

(802440) Internship (0-3:3)

Prerequisite: pass 80 hours

This course aims to provide students with practical experience through training and actual work in one of the radio or television institutions, to get acquainted with the nature and tasks of work in these institutions. The trainee student must spend specific hours of field training during the semester inside the university campus and be committed to performing the tasks assigned to him.

(802442) Broadcast Management (0-3:3)

Prerequisite: pass 60 hours

This course deals with the concepts of management, its main functions, and the importance of organization in media organizations. The course also deals with media planning, its elements and characteristics, the difficulties it faces, the ethical standards that govern it, and how to make decisions in media organizations and work within a team.

(802450) International Public Relations (0-3:3)

Prerequisite: 802250

The course deals with the concept of international public relations, its characteristics, functions, audiences, and factors affecting them. Through studying the course, students learn about the nature of the work of international public relations agencies and the goals they seek to achieve in dealing with the public, institutions and international organizations. They also learn about the methods of managing public relations and organizing communication activities in international institutions.

Department Elective Requirements (12 hours)

(802233) Radio and Television Sports Programs (0-3:3)

Prerequisite: 802112

The course aims to shed light on the various aspects of radio and television work in sports coverage, and to introduce this specialized media sector, with a focus on the skills and techniques required to cover sports activities. The course also provides the opportunity for students to practice writing sports news and reports for radio or television broadcasts.

(802235) Radio and Television Drama (0-3:3)

Prerequisite: 802112

This course aims to give students basic information about the concept of drama, its types, and its historical development. It also aims to introduce the rules of drama writing, and to develop students' abilities to criticize dramas according to scientific foundations.

(802236) Radio and Television Children Programs (0-3:3)

Prerequisite: 802112

The course aims to familiarize students with the recreational needs of children and the types of programs that a child needs, programs that focus on language, motor skills, mental and creative skills, and benefit from the psychology and education curricula to create specialized programs for children that suit their age needs.

(802244) Interview for Radio and Television (0-3:3)

Prerequisite: 802112

In this course, students are introduced to the concept of radio and television interviews, their characteristics and types, and their use in various programmes. Students are trained in the art of managing dialogue by choosing the interview topic, preparing questions, studying the guest's personality, and conducting the interview.

(802326) Investigative Reporting for Radio and Television (0-3:3)

Prerequisite: 802113

The course aims to provide students with the research and investigation skills necessary to prepare radio and television investigations. Through this course, students learn the criteria for choosing the subject of an investigation, how to deal with sources of information, and how to plan and implement the investigation in substance and form, while observing legal and ethical standards.

(802342) Technical Skills in Broadcast Production (2) (0-3:3)

Prerequisite: 802140

This course aims to enrich students' skills in various fields of radio and television production, such as sound recording, photography, lighting, editing, and others.

(802346) Exercises in Digital Media (0-3:3)

Prerequisite: 803121

This course allows students to deepen their understanding of the production process of digital media through the production of integrated and diverse media materials.

(802348) Exercises in the Production of Documentaries (0-3:3)

Prerequisite: 802329

The course provides students with the opportunity to deepen their understanding of the production process of documentary films through the preparation and production of a documentary film.

(802355) Special Topic in Radio and Television (0-3:3)

Prerequisite: pass 60 hours

The subject teacher chooses a special topic that discusses an issue related to radio and television, such as satellite channels and democracy, radio and television, world opinion, television and elections, technology and the ethics of radio work, and others.

(803121) Introduction to Journalism and Digital Media (0-3:3)

Prerequisite: none

This course aims to introduce students to the foundations, principles, and professional and ethical concepts related to journalistic work, its forms and nature of work in press institutions, and the foundations of planning for preparing and producing press materials. The course also introduces students to the concept of digital media, its characteristics, means, advantages and requirements, and allows them to learn about the foundations and methods of digital press and media production and planning the production process using digital media technology.

(803212) Media Ethics and Legislations (0-3:3)

Prerequisite: none

In this course, students are introduced to the philosophical concepts and theories that frame media work in general, as well as research into the emergence of media charters and laws and their controversies.

The students also get acquainted with the characteristics of the legal environment regulating the media in Jordan with its various institutions. Modern media and social networking sites.

Students are trained to produce media materials that take into account the values, professional standards and legislation governing the media profession in Jordan.

(803213) Media Skills in English (0-3:3)

Prerequisite: 9400123

This course aims to develop students' knowledge and various skills in the English language used in the field of media in general, and English-speaking media in particular, and to increase their skills in using this language in obtaining information, and producing initial press, radio or advertising materials in the English language. After studying this subject, the student is expected to be able to evaluate media materials in the English language in terms of their compliance with the rules of writing, editing, genre, terminology, media style, and writing media materials in English.

(803231) Graphic Design for Media (0-3:3)

Prerequisite: None

This course deals with electronic graphic design programs, and focuses on Adobe Illustrator and Adobe Photoshop in particular. It also includes recognizing the characteristics and methods of using each of them in the applications of shapes and graphic and graphic graphics, which serve the field of journalism and media, through targeted exercises and projects.

Department Supportive Requirements (9) hours

(302100) Principles of Economy

Prerequisite: None

This course aims to introduce the student to the basics of economics in its partial and total parts for non-students of the Faculty of Administrative and Financial Sciences as an elective subject. It includes the definition of the market and types of markets, the market balance with the gross domestic product, methods of its measurement and determinants, and the sequence of national accounts, as well as shedding light on the theory of consumption, savings and equilibrium income. Learn about the problems of unemployment and inflation, and the most important economic policies.

(302111) Principles of Statistics

Prerequisite: None

Definition of statistics, statistical method, data collection, tabulation and presentation, formation of frequency tables, measures of central tendency, measures of dispersion, correlation and regression, probability, normal distribution, standard normal distribution, binomial distribution, index numbers, time series.

(401205) Writing Skills in Arabic

Prerequisite: None

This course focuses on paying attention to the Arabic language, training in sound writing in it linguistically and grammatically, and critical reading of press articles, and shows its strengths or weaknesses in terms of linguistic and stylistic aspects. The article also deals with the language of the press represented in the easy standard Arabic. As a tool working in the press and media.

(401212) Syntax (1)

Prerequisite: None

This course aims to provide a brief introduction to some common issues of Arabic grammar, such as the predicate, the nominative, the accusative and the accusative. It deals with the most important linguistic methods that students should acquire from a young age, and identifies the most common grammatical and morphological errors, in order to serve the class teacher's specialization.

(402205) Reading & Summarizing

Prerequisite: 9400124

This course focuses on building and developing fluency in spoken English, and practicing oral fluency skills through activities, dialogues, novels, group dialogue, and oral presentations. It also takes care of developing listening comprehension, taking notes, and distinguishing new vocabulary.

(405101) Introduction to Psychology

Prerequisite: None

This course introduces the nature of psychology, its development, its theoretical and applied fields, and research methods. It also deals with the factors affecting human behavior such as genetics and the environment. It also includes aspects of human psychological and mental life, starting from sensation, attention and perception to thinking and then remembering, and the

behavior of the individual in the group, in addition The individual's motivation, emotions, intelligence and personality components, as well as his mental health and mental illness.

(405109) Inter-Personal Communication Skills

Prerequisite: None

The course aims to introduce the student to the concept of interpersonal communication, its structure, skills, factors affecting it, and some of its applications in practical life. It also aims to encourage the student's reflection on his habits and communication skills, and their improvement in various social contexts. Such as home, university, work, friendship and so on. To achieve these two goals, the course presents a number of communicative topics, such as: listening, social awareness, self-concept, verbal and non-verbal language, conversation, foundations and development of human relationships, persuasive communication, ethics in communication, and some applied skills such as: negotiation, interview, and presentation. In particular, the course seeks to link concepts, skills, and problems to the student's direct life experience.

Free Requirements (3) Hours

(980200) Community Service (0 hours)