

## **Targeted Learning Outcomes of the Graphic Design Program:**

**Upon completion of graduation requirements in Graphic Design, the student is expected to be able to**

<b>المخرجات التعليمية المستهدفة لبرنامج التصميم الجرافيكي</b> <b>The intended learning outcomes of the graphic design program</b>
<p><b>(أ) مخرجات المعرفة والفهم (الاستيعاب) Knowledge and Understanding</b></p> <p>K(1): Distinguishes the concepts and standards of traditional and digital graphic design and their relationship to intellectual, artistic and applied theories in the fields of design.</p>
<p><b>(ب) المهارات الذهنية (Intellectual Skills)</b></p> <p>I(1): Analyze professional situations to find solutions to design-related problems within professional and applied contexts in the field of traditional and digital graphic design.</p> <p>I(2): Uses rational and emotional critical thinking that is appropriate and necessary to make appropriate and reasoned conclusions.</p> <p>I(3): Classifies artistic, scientific, technical, societal and professional concepts related to design and art topics to find relationships between them in order to design effective work.</p>
<p><b>(ج) المهارات المهنية والعملية (Professional and Practical Skills)</b></p> <p>P(1): Apply theoretical, research, technical, technological and ethical knowledge in professional practices in the field of traditional and digital graphic design.</p> <p>P(2): Be able to Evaluate the artworks in the Graphic Design field of traditional and digital graphic design based on clear and effective criteria related to the topics, functions, and objectives of design of all kinds.</p>
<p><b>(د) المهارات العامة والقابلة للنقل (General and Transferable Skills)</b></p> <p>T(1): Use the local and global community framework respecting different cultures to identify, analyse and solve professional design problems.</p> <p>T(2): Work as an effective team member in cases that require a diversity of disciplines adopting leadership roles in the field of traditional and digital graphic design at appropriate times.</p> <p>T(3): Communicates effectively as a competent professional designer with stakeholders, assuming social responsibilities and accountability.</p> <p>T(4): Self-monitoring and self-assessment approaches the identification, analysis and implementation of solutions for improvement and lifelong learning.</p>