



**Dr. Firas Omar**

**Academic Rank:** Assistant Professor

**Administrative Position:** Faculty Academic Member

**Qualification:** Ph.D

**Email:** [firas.omar@uop.edu.jo](mailto:firas.omar@uop.edu.jo)

**Specialization:** e-Business and Commerce

**Graduate Of:** Brunel- London University

**Dr. Firas Omar (Committee Member)** is an assistant professor in the department of E-Business & Commerce at the University of Petra, Jordan. He received his Ph.D. in information systems from Brunel University, London, UK, 2012. He received his MSc degree in Network systems from Sunderland University, Sunderland, UK 2006 and his BSc degree in computer science from Applied Science University, Jordan 2004. His research interest mainly concerned in HCI beside the cultural and usability studies. In addition, he is interested in the studies of trust and mobility and E-CRM and customer behaviour.

