



**PaymentOnline**  
YOUR GATEWAY TO E-COMMERCE



**E-commerce** has unleashed a new era in business - one in which opportunities abound.

*To embrace the opportunities of this brave new digital economy, businesses need access to powerful e-commerce technology, sophisticated e-commerce solutions and robust payment processing that allow commerce to be done online. Securely. Efficiently.*

*At PaymentOnline, we provide expertise in the application of e-commerce. Our objective is straightforward - to offer comprehensive and affordable solutions and payment processing technologies that create a sustainable competitive advantage for our clients.*

*Let us help you tap into a world of opportunity. Literally.*



# E-Commerce The Future of Business

Just a few short years ago, e-commerce was in its infancy. Only a handful of people were online, and establishing an electronic storefront wasn't considered necessary for the very survival of a company.

How times are changing.

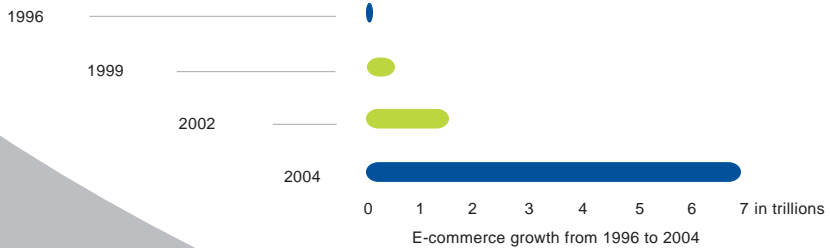
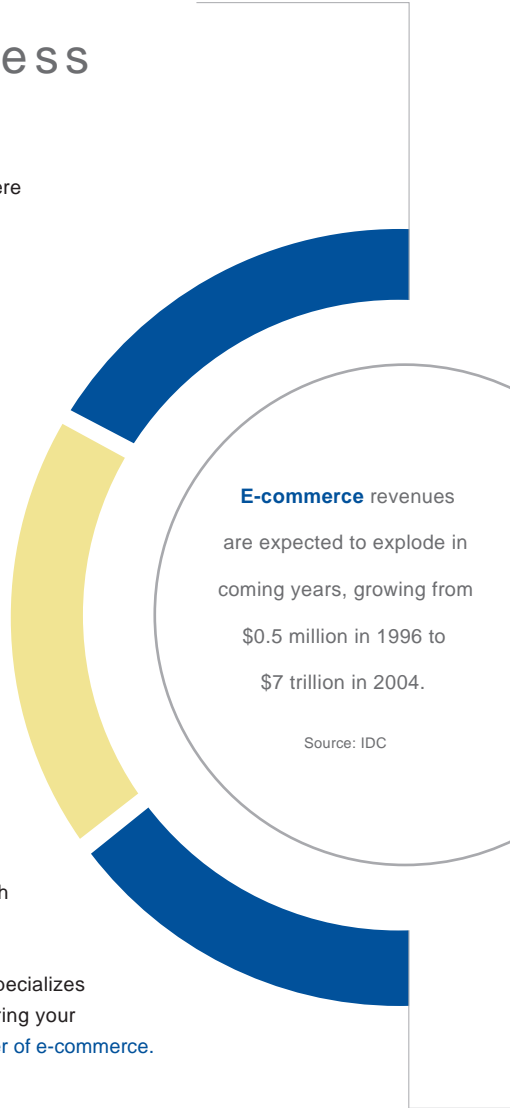
Now, with an expected 700 million people coming online and over \$7 trillion in online commerce taking place in the next few years, it's easy to see that e-commerce is the future of business.

Consumers the world over are shopping online in record numbers, at all times of the day and night, from the convenience of their homes and offices - even their cell phones. The many benefits of e-commerce - variety, competitive pricing, 24/7 availability - have convinced millions that the Internet is the way to shop.

Smart businesses are taking notice. Literally thousands of companies go online every day. They see the advantages that e-commerce can bring. Access to a global market. Lower marketing costs. The ability to sell 24/7. Efficient customer service. Automation of key business processes. The list goes on and on.

But establishing and maintaining a professional, user-friendly e-commerce system is no simple task. It requires technical expertise, sophisticated electronic shopping catalogs, costly databases and application servers, security systems, and - perhaps most complex of all - online payment processing technology. In-house development is beyond the reach of many companies - even those with extensive IT departments.

That's why businesses are finding it makes sense to work with a company that specializes exclusively in e-commerce. A company that knows exactly what it takes to bring your business online - from beginning to end. [A company that's right at the center of e-commerce.](#)



“Global Internet population is expected to increase from 39 million in 1995 to over 700 million by 2005.”

Source: IDC, Jupiter, Forrester

# PaymentOnline

## At the Center of E-Commerce

Whether you're taking your company online for the first time, adding e-commerce to an existing site, or upgrading your payment processing system, PaymentOnline has the ideal solution for your business. Our [e-commerce payment processing](#) and [e-commerce solutions](#) work together seamlessly to help you achieve your online business goals.

**E-Commerce Payment Processing:** PaymentOnline provides businesses with access to robust commerce engines for authorizing, processing, and managing online credit card transactions. Designed using the most advanced systems and networking equipment available, PaymentOnline's high-speed payment gateways are secure and reliable, while offering a high degree of flexibility.

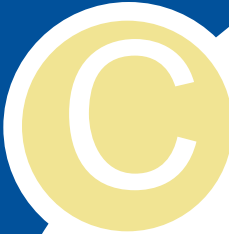
**E-Commerce Solutions:** PaymentOnline allows businesses to get to market quickly with a line of complete storefront packages that include professional development, catalog, shopping cart, secure hosting, and order processing capabilities. We also offer easy-to-use e-commerce software that allows businesses to set up their own online storefronts. Storefronts developed using PaymentOnline's e-commerce software are hosted on PaymentOnline's secure servers and process payments through the company's proprietary Internet payment gateways.

At PaymentOnline, we care about the success of our clients. We listen to your needs and provide solutions that make sense for your unique business. And we back it all up with dedicated customer care and technical support that tell you you're more than a client - you're a partner.

## The PaymentOnline Advantage

PaymentOnline's e-commerce solutions are:

- **Secure** to ensure the integrity of your online business;
- **Flexible** to allow rapid e-commerce adoption for market entry and customization;
- **Scalable** to accommodate growth and leverage against ROI; and
- **Affordable** to meet the budgeting needs of businesses worldwide.



# Corporate Overview

Established in 1997 and located in Seattle, Washington, PaymentOnline develops, markets, and supports robust e-commerce payment processing systems and end-to-end e-commerce solutions. PaymentOnline's proprietary Internet payment gateways enable businesses to process online payments securely, rapidly and reliably. PaymentOnline also offers flexible, customized e-commerce solutions that allow businesses to establish and manage an electronic storefront.

- Internet Payment Gateway Services
- Online Payment Processing Solutions
- Turnkey E-Commerce Solutions
- E-Commerce Software Products
- E-Commerce Consulting Services
- Merchant Account Services



## Corporate Address

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