

# **monitoring private and official media converge of the parliamentary election in the Hashemite kingdom of Jordan**

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The media has an imperative role in influencing the ideas and behavior of individuals

and groups, it has become a political, cultural and educational tool, and more significantly has an extensive role in educating citizens about their rights and duties

The importance of the media during local or parliamentary elections lies in its capacity to disseminate information and news related to the election process. In addition the media disposes of abilities such as open forums for debates on public issues, reinforces the participation in the political process, granting equal opportunities to all sectors of society and candidates to share their opinions and viewpoints without any discrimination.

This study is the final report of monitoring the private and state owned media coverage during the election process to the 15th Parliament of the Hashemite Kingdom of Jordan, which took place during the period 21/10/2007 – 19/11/2007 .