

**Global Quality Education Challenges between the Local Language and Global Minds in the Globalisation Process:
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Abstract: *The global success of quality education (GQE) in the new millennium will require superior performance in both product and service provision. Product quality is a given in today's global arena It is a basic requirement to compete. The universities that will excel will be those that truly "delight" the students and provide 'added' value as defined by the student. Quality service may be provided by helping student's lower costs or by otherwise improving the ability to provide better service to their students.*